



Image Ideas...Information

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SYSTEM REQUIREMENTS:

This CD ROM Catalog has been created using the Kudo Image Publisher. The Catalog Reader can be used to open catalogs, find and view image files, and drag and place images into other applications for editing and printing. This CD ROM can be used on both PC (Windows-based) and Macintosh systems.

To run Kudo for Macintosh, you need System 7.0 or later, and you should have at least 3 Mbytes of unused RAM available.

To run Kudo for Windows, you need a computer running Windows 3.x or Windows 95/NT with at least 12 Mbytes of RAM and a color graphics card with at least 1 MByte of VRAM.

INSTALLING THE KUDO CATALOG READER FOR MACINTOSH:

Install Kudo Catalog Reader from this CD ROM by double-clicking on the "Mac Install Me First" icon and following the prompts. The Kudo Catalog Reader files will be installed automatically.



OPENING THE IMAGE IDEAS CATALOG & USING THE KUDO CATALOG READER'S MACINTOSH FEATURES:

To open the Image Ideas Catalog, double-click on the "Catalog" icon. The Kudo Catalog Reader will automatically launch, and the catalog will be opened in a new window. Image access, search, preview, editing, copying and drag and place are provided through use of the Catalog window.

The Gallery View, Small Gallery View and List View buttons allow you to toggle between preset views of the catalog thumbnail image records. Switch between the views by clicking the desired view button. Use the Find button to search the open catalog for records with specific characteristics. The Info button gives you quick and easy access to all of a record's information. Other useful and versatile features can be found in the Kudo Catalog Reader's File, Edit, Image, Sort and Scripts menus. Consult the "Kudo Catalog Reader Read Me" file for more information about the use of these features - it can be found in the folder named "Documents".

INSTALLING THE KUDO CATALOG READER FOR WINDOWS:

In general, the browser program can be run from the CD ROM by running the program KUDOREAD.EXE.



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For Windows 95: Either the CD ROM's installation program will start automatically when you place the CD ROM in the CD ROM drive, or, if this feature has been disabled, run the program STARTUP.EXE in the root directory. Click on "Install", and Kudo will install the Catalog Reader and set up the Image Ideas Catalog "II_DEMO" icon.

For Windows 3.x: run the program STARTUP.EXE in the root directory. Click on "Install", and Kudo will install the Catalog Reader and set up the Image Ideas Catalog "II_DEMO" icon.

OPENING THE IMAGE IDEAS CATALOG AND USING THE KUDO CATALOG READER'S WINDOWS FEATURES:

Choose the Program Group "II_DEMO" from either the Start Menu of Windows 95 or from the Program Manager in Windows 3.x. Double-click on the II_DEMO" icon to open the Image Ideas Catalog. Image access, search, preview, editing, copying and drag and place are provided through use of the Catalog window.

The Gallery View, Small Gallery View and List View buttons allow you to toggle between preset views of the catalog thumbnail image records. Switch between the views by clicking the desired view button. Use the Find button (under the menu bar) to search the open catalog for records with specific characteristics. The Info button (under the menu bar) gives you quick and easy access to all of



a record's information. Other useful and versatile features can be found in the Kudo Catalog Reader's File, Edit, Image and Sort menus. Consult the Kudo "README.TXT" file for more information about the use of these features - it can be found in the root directory.

USE OF IMAGES ON THE COMPING DISC FOR MOCK UPS AND APPROVAL DRAFTS:

To make use of the 72 dpi images on the disc for mock ups and approval drafts, open the catalog as directed above, select a thumbnail image record, and double right click to view the original image file. Left click to open the image file in an associated application such as Corel Draw or Photoshop. If no application is associated with the image or multimedia file, the built in Kudo viewer will try to open the original image.

If you are using PageMaker, QuarkXPress, Word, or another OLE 2.0 application, select an image and drag it into the document window. Some applications require you to place the image in the title bar of the document window. Kudo will find the original image file and place it in that document.

Alternatively, you can also place an image in your document using a copy and paste method:

- Select the 72 dpi image you wish to use
- Choose "Copy Thumbnail" under the Edit menu

- Kudo will find the original image file and copy it to the clipboard
- Open the target document
- Choose “Paste” under the Edit menu of the target document

When you use “Copy”, the entire original image file is placed on the clipboard. Be sure that you have enough RAM to support this action.

For additional information, please see the Kudo Catalog Reader Read Me file on this disc, or:

Visit the Kudo Web Site: www.kudo.com.

IMAGE COLLECTIONS FROM IMAGE IDEAS:

ROYALTY FREE IMAGE COLLECTIONS NOW AVAILABLE FROM IMAGE IDEAS:

ImageVAULT Pro:

General Collection: Agriculture, Corporate, Environment, Industrial, Medical, People, Potpourri, Oil & Gas, Sports, Transportation, World Places / Faces

Corporate Motion:

Images from the Business World that convey Intensity, Movement, Frustration, & Ambition

ImageKit:

General Collection: Illustrations, Skies, Water, Foliage, Earth, Cities, Objects, People, & Miscellaneous

Please note that this collection is available in Macintosh format only.

Faces - Volumes 1, 2, & 3:

Faces & Occupations - Clipable: Everyday People, Characters & Occupations, Lifestyle Portraits

Silhouettes Of Children:

Full-body images of children and infants presented in many different activities, groupings and relationships, photographed on a white background in a variety of settings and angles



Visuality, Volume 1:

Landscapes, Scenics & Structures

Fruits & Vegetables:

Fruits & Vegetables - whole images represented

A La Carte:

Food Elements: Bakery, Beverages, Dairy, Fruit, Vegetables, Fish, Main Courses, Desserts, Snacks & Spices

Golden Pages Illustrations, Chapters 1 & 2:

Classic Children's and Fantasy Art

Master Series Illustrations:

Unique and compelling illustrations: Items & Objects, Business & Technology, Business & Occupation, Business & Industry, People & Lifestyles, Business & Finance, Modern Business, Outdoor Recreation, Design Metaphors, Concepts & Ideas, Business Concepts

The Seymour Chwast Collection:

Animation & Illustrations: People, Business, Politics, Education, Animals, Food, Home, Leisure, Places, Things

Please note that this collection is available in Macintosh format only, and that not all of the images in the collection are available for comping.

Image Farm, Volumes 1-10:

Backgrounds & Textures: Arizona Desert, Berlin Walls, Cottage & Country, Real Rock, Streets of London, Hand-Painted Backgrounds, Aged & Weathered Surfaces, Skies & Cloudscapes, Industrial Backgrounds & Objects, & an Antique Frame Collection

Textures Of Italy:

Textures & Backgrounds of Italy: architectural details, textiles, food, glass, wood, marble, ceramics

Textures Of Reactor:

Textures & Backgrounds from the work of the Reactor Design House: pastels, watercolors, oil paintings & digital creations

NEOCanvas Painted Textures & Backgrounds:

Painted Backgrounds & Textures: Hand-painted designs, fabrics, unique metallic (gold, silver & copper) textures & brilliant colors

All Our Yesterdays:

Antique Images, Engravings & Photos: Woodcuts, Lithographs & 16th to 19th Century Photographs - Portraits, Signs & Symbols, Architecture, Industry & Technology, Artifacts, Science & Medicine, Fashion & Costume, Flora & Fauna, Patterns & Motifs, Paintings & Engravings

Please note that not all of the images in this collection are available for comping.

“FIND” SEARCH TIPS:

The Kudo Catalog Reader that has been used for search and display of the Image Ideas product line on this CD ROM permits you to search for images that meet your visual and creative needs. By activating “Find” from the menu bar at the top of the browser, you can search information stored in each record’s “Info” fields.

In order to search for images that meet certain visual criteria, use the “Find” command to search for the keywords that are associated with each image. These keywords are all contained within the browser’s “Notes” field. This field, and the other information fields for a selected image can be scrolled by clicking on the “Info” button. To conduct a search, click on the “Find” button, and, in the dialog box that appears, request that the program find and show items that “contain” the keywords you specify in the “Notes” field.

The keywords used in the different image collections represented by Image Ideas have been generated with maximum flexibility in mind for you, the user. However, we cannot guarantee that every possible keyword has been utilized for each image, so don’t be afraid to experiment with different ways of expressing your requirements. For example, in some collections you might find that a photograph of a boy has been given the keyword “boy”, while in others, the keywords found in the “Notes” field might be “child” & “male”. For better



image selection, try searching on the keywords found in the "Notes" field of any images that suit you to see if there are other similar images that might also be of use.

In general, use the singular versions of nouns in order to match the style of the keywords used. Verbs and activities will be represented in their gerund "ing" form, but most of the keywords are in noun form. For example, "smile" is used more often than "smiles" or "smiling". The Kudo browser ignores capitalization in searches, so it does not matter if you type in "Male", "MALE", or "male" - they will all be located. If instructed, the browser will also find partial words. This means that searching on "male" will also find "female". Once you have located a subset of the database, the "Find All" command can be used to reset the browser and display all of the images once again.

SUGGESTED KEYWORDS TO AID YOUR SEARCHING:

Here is a list of general keywords that have been used in many of the image collection "Notes" fields on this CD ROM. Note that many other specific keywords have also been used to describe the images in more detail, but that use of these keywords will help you to start your search.

Aged Surfaces	Agriculture	Animals
Animation & Illustrations	Architecture	Art
Backgrounds & Textures	Business & Corporate	Digital Creations
Education	Environment	Fabrics
Fashion & Costume		
<hr/>		
Food, try also:	Bakery	Beverages
	Dairy	Desserts
	Fish	Fruit
	Meals	Snacks
	Spices	Vegetables
<hr/>		
Hand-Painted Backgrounds	Holidays	Home
Industry & Technology	Landscapes	
<hr/>		
For Materials, try:	Marble	Metallics
	Stone	Wood

Medicine

Music

Nature, also try:

Rock
Water

Sand

Objects

Paintings

People, also try:

Characters
OccupationsFaces
Portraits

Performance

Plants

Religion

Rural

Science

Skies & Clouds

Sports

Transportation

Urban

Weather

Weathered Surfaces

World Places

If you are searching the Backgrounds & Textures collections, try using these keywords:

Abstract

Arrow

Beaded

Brush Stroke

Bumpy

Canvas

Carved

Cemented

Checkerboard

Chipped

Circle

Cloud Form

Concentric Circle

Connected

Cracked

Creased

Curve

Cylinder

Dabbed
Domed
Enclosed Shape
Floating
Grid Pattern
Inscribed Text
Kaleidoscope
Line
Overlapped
Ribbon
Rough
Shadow
Soft
Stripe
Veined
Waveform

Depth
Doodle
Fabric
Flower Pattern
Hole
Interface
Layered
Liquid
Pointed
Ridge
Round
Shiny
Speckled
Superimposed
Wash
Whorl

Diffused
Edge
Figure
Fold
Inlay
Interwoven
Leaf Form
Mottled
Raised
Rippled
Sculptured Shape
Smooth
Spiral
Swirl
Watermarked
Woven

CHANGES TO IMAGE FILE NAMES:

Because of difficulties with duplication, confusion or incompatibilities, it has been necessary to change some of the original product image file names before incorporating them into this catalog comping CD ROM. Please take note of the following changes:

a) ImageKit:

The usual format for ImageKit image file names is:

DD-XXX-### (02-ILL-024), where

DD is the ImageKit disc number

XXX is a 3 character alphabetic abbreviation for the name of the disc

is the image number on the disc.

In order to comply with IBM compatible name requirements and to label the file's technical format, we have used the following name convention for these image files:

DD-###.JPG (02-024.JPG), where

DD is the ImageKit disc number

is the image number on the disc

JPG specifies that the image is in JPEG file format.



b) File Name Extensions:

All images that are available for comping purposes have been converted to JPEG file format for inclusion on this catalog CD ROM. To maintain name format consistency, these file names have all been given the name extension “.JPG”, regardless of the image format offered on the original product disc.

Please take note that when you perform a search for an original high resolution image on a product disc that you should not search for a name that ends in “.JPG”, since in many cases the original file has a name that ends in “.TIF”, or “.PIC” or “.EPS”, etc. Restrict your search to the name elements that appear to the left of the period in order to locate the image file you need.

NOTES ON THE USE OF CLIPPING PATHS, PEN TOOL PATHS & MASK FILES:

Clipping paths, pen tool paths and mask files are provided with some images in order to permit the isolation of an irregularly shaped object from its background when placed in your design.

To use clipping paths or pen tool paths:

- Open the image in Adobe Photoshop.
- Save it as an EPS file. Select "outline" in the "clipping path" box and leave the flatness setting blank. Your output device automatically determines the correct value.
- Place the object in other applications that support EPS files, such as QuarkXpress, and the masked background won't display or print.

To use mask files (supplied with the ImageKit collection):

First, isolate the object using channels:

- Open an object file and its corresponding mask file in Adobe Photoshop.
- Invert the mask, copy it and place it into a new channel in the object's file.
- Load the channel and you will see an outline around the object - it is now isolated.

You can copy the object and place it into another document for photo compositing.

If your photo imaging software has the capability of working in layers, with corresponding layer masks, you can copy and paste the mask files into the objects' corresponding layer mask files. Doing this will isolate the objects without the use of channels. See your software user's guide for more information

Then, import your object:

- Make sure you have first isolated the object using channels.
- Load the mask selection and convert it into paths, then save the path as a clipping path.
- Delete the mask channel.
- Save the file as an EPS file and include the clipping path in the saving options.

You now have an isolated object to import into your page layout program.

Please note as well that mask files are black and white:

White = the area which is selected as "active"

Black = the area which is masked out, or "inactive"

See your software user's guide for more information on using masks.

(These notes are adapted from and contain copyrighted material from the Adobe Photoshop Product Catalog 96.1, and from the 1995 ImageKit Catalogue.)

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